# **Vladimir Mikhnovich**

#### Data scientist. Fraud expert. University lecturer. Consultant.

vlad@vlad.ee

+372 5383 4438

Residence / work permit: Estonia Citizenship: Russia

## Expertise

E-commerce, payments, fintech fraud management and analytics Data science and machine learning for business, consumer, risk and fraud domains

## Experience

Estonian Business School	Tallinn, Estonia
Lecturer	2020 – current, part-time
— Developing and teaching courses for Data Management nanodegree (MBA level): database	
management, executive data strategy, machine learning and others.	

Inbank / consumer finance

## Data scientist / Credit risk underwriter

Built and deployed credit risk scoring models for Eastern European markets.

- Built and deployed a prototype of payments monitoring and anomaly detection system.

Improved risk modelling framework to ensure fast model training, update and deployment

(Python + AWS Docker infrastructure), easy models segmentation per market / product.

- Performed fraud analytics, data mining, risk assessment for Inbank financial products.

#### Aasa Global / consumer lending

## Data scientist / Group level fraud manager

- Designed and launched a production system for deploying fraud and risk models within the legacy CRM ecosystem, allowing their fast and flexible management and monitoring.

- Built and deployed fraud detection models for Polish lending market.
- Performed data mining and analysis (mobile data, 3rd party systems performance, etc).

- Improved business processes, optimizing fraud models integration into existing workflows.

- Took part in designing and building credit risk models and scorecards.

#### Friendly Finance Group / consumer lending

Data scientist / Senior fraud analyst

- Built from scratch production-grade machine learning system (based on RapidMiner studio

+ server infrastructure) capable of fast deployment of credit risk and fraud predictive models.

AdCash / digital advertising

## Head of fraud department

- Built from scratch AdCash fraud department structure / workflows / procedures to meet business needs and ensure both traffic guality and compliance requirements.
- Designed and launched an automated reporting and monitoring traffic quality system, allowing to deliver ad-hoc data on traffic guality across all publishers.

Tallinn, Estonia

2018 - 2019

Tallinn, Estonia

2017 - 2018

Tallinn, Estonia

2016 - 2017

Tallinn, Estonia

2019 - 2020

- Built in-house anti-fraud products and tools for traffic monitoring and analytics automation, significantly improved traffic guality across the network and specific advertising media.

- Prototyped and built machine learning systems for traffic guality scoring, anomaly detection, web content classification using supervised and unsupervised ML models.

Yandex.Money / major Russian payment system provider Moscow, Russia

- 2014 2016 Head of analytical department 2012 - 2014
  - Fraud and security analyst
- Maintained and managed two major versions of Yandex. Money antifraud system: real time rule-based transactions analysis system / ThreatMetrix device reputation data.
- Significantly lowered and put under control credit card and e-wallets fraud.
- Took part in defining Yandex. Money fraud and risk management policy.
- Performed risk assessment for new payment products and solutions.
- Developed an automated machine learning classification system for merchants websites for compliance with brand protection programs (MasterCard BRAM and Visa GBPP).
- Developed, built and tested conceptually new working prototype of machine learning antifraud engine in a production environment (RapidMiner Studio + Server ecosystem).

Beeline / Telecommunications and home internet	Moscow, Russia
<ul> <li>Customer service quality lead analyst</li> <li>Head of planning and development department</li> </ul>	2011 – 2012 2010 – 2011
Reggi.RU, .masterhost, Zenon N.S.P. — tech & project management	2001 – 2010

## Toolbox

**Tools**: Python, SQL, Excel, RapidMiner Studio / Server.

Machine learning: Classification, clustering, anomaly detection, text mining, ETL, exploratory data analysis, feature selection and engineering, data visualization.

**Other:** IT products launch, development, deployment and maintenance cycle: technical requirements, PoC formulation, testing, risk analysis.

#### Education

#### Bauman Moscow State Technical University, Informatics faculty

Master of Science (intellectual systems, expert systems, AI)

1992 - 1998